

# First Quarter 2020 Update

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NYSE Stock Symbol: HAL

Common Dividend: \$0.18 in the first quarter 2020

**Shares Outstanding:** 877 million as of 04/17/2020

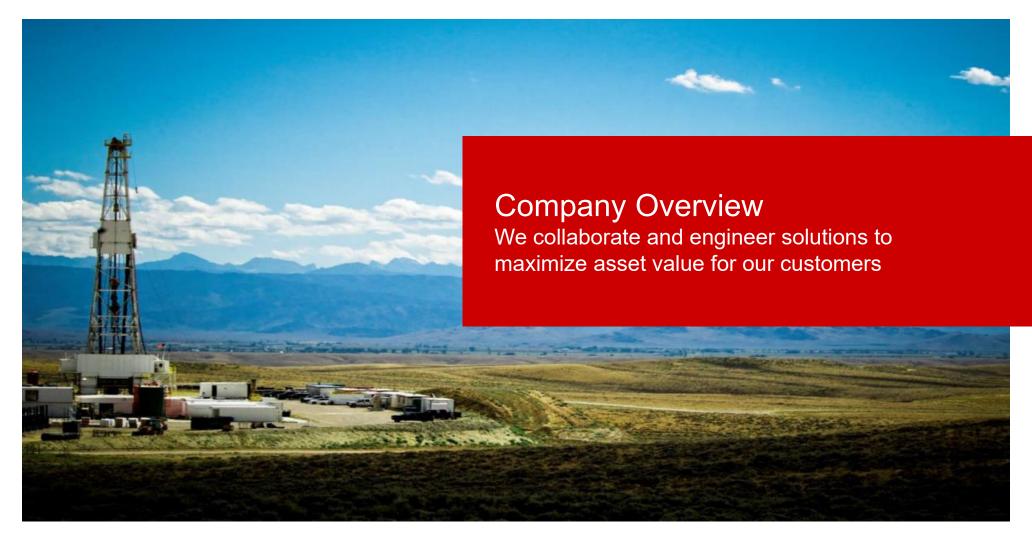
#### Safe Harbor

The statements in this presentation that are not historical statements, including statements regarding future financial performance, are forward-looking statements within the meaning of the federal securities laws. These statements are subject to numerous risks and uncertainties, many of which are beyond the company's control, which could cause actual results to differ materially from the results expressed or implied by the statements. These risks and uncertainties include, but are not limited to: the severity and duration of the COVID-19 pandemic, related economic repercussions and the resulting negative impact on demand for oil and gas; the current significant surplus in the supply of oil and the ability of the OPEC+ countries to agree on and comply with supply limitations; the duration and magnitude of the unprecedented disruption in the oil and gas industry currently resulting from the impact of the foregoing factors, which is negatively impacting our business; operational challenges relating to the COVID-19 pandemic and efforts to mitigate the spread of the virus, including logistical challenges, protecting the health and well-being of our employees, remote work arrangements, performance of contracts and supply chain disruptions; the continuation or suspension of our stock repurchase program, the amount, the timing and the trading prices of Halliburton common stock, and the availability and alternative uses of cash; changes in the demand for or price of oil and/or natural gas; potential catastrophic events related to our operations, and related indemnification and insurance matters; protection of intellectual property rights and against cyber-attacks; compliance with environmental laws; changes in government regulations and regulatory requirements, particularly those related to oil and natural gas exploration, radioactive sources, explosives, chemicals, hydraulic fracturing services, and climate-related initiatives; compliance with laws related to income taxes and assumptions regarding the generation of future taxable income; risks of international operations, including risks relating to unsettled political conditions, war, the effects of terrorism, foreign exchange rates and controls, international trade and regulatory controls and sanctions, and doing business with national oil companies; weather-related issues, including the effects of hurricanes and tropical storms; changes in capital spending by customers, delays or failures by customers to make payments owed to us and the resulting impact on our liquidity; execution of long-term, fixed-price contracts; structural changes and infrastructure issues in the oil and natural gas industry; maintaining a highly skilled workforce; availability and cost of raw materials; agreement with respect to and completion of potential dispositions, acquisitions and integration and success of acquired businesses and operations of joint ventures. Halliburton's Form 10-K for the year ended December 31, 2019, Form 10-Q for the guarter ended March 31, 2020, recent Current Reports on Form 8-K and other Securities and Exchange Commission filings discuss some of the important risk factors identified that may affect Halliburton's business, results of operations, and financial condition. Halliburton undertakes no obligation to revise or update publicly any forward-looking statements for any reason.



## Agenda

- Company Overview
- Strategic Market Focus Areas
  - Unconventionals Shale
  - Mature Fields
  - Deep Water
  - Digital
- Financial Review

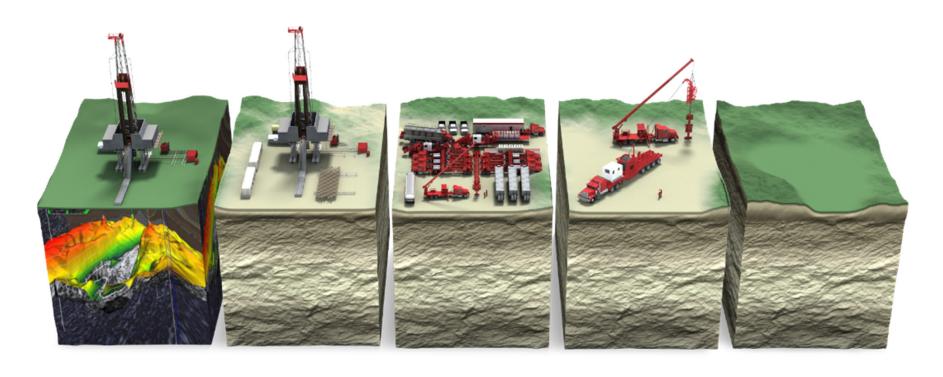


# Halliburton Global Footprint





# Halliburton Participates in Every Stage of Oilfield Life Cycle



**Exploration** 

**Well Construction** 

Completions

**Production** 

**Abandonment** 

### **Product Service Lines**

#### **HALLIBURTON**

#### **Drilling and Evaluation**

#### **Completion and Production**



Baroid



Drill Bits & Services



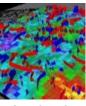
Sperry Drilling



Testing & Subsea



Wireline & Perforating



Landmark



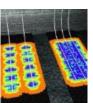
Project Management



Cementing



Completion Tools



n Production Enhancement







Multi-Chem



Production Solutions

## Returns-focused Strategy

Deliver strong cash flow and industry-leading returns for our shareholders by collaborating and engineering solutions that improve efficiency and maximize recovery for our customers

Provide a full range of the highest returning oilfield services globally

Focus on technology, safety, and superior service quality

Invest in innovative technologies and selective acquisitions in order to:

- improve efficiency and recovery for our customers
- allow Halliburton to maximize returns and grow free cash flow

#### **Strategic Markets**



- Subsurface insight
- Well productivity
- Operational efficiency

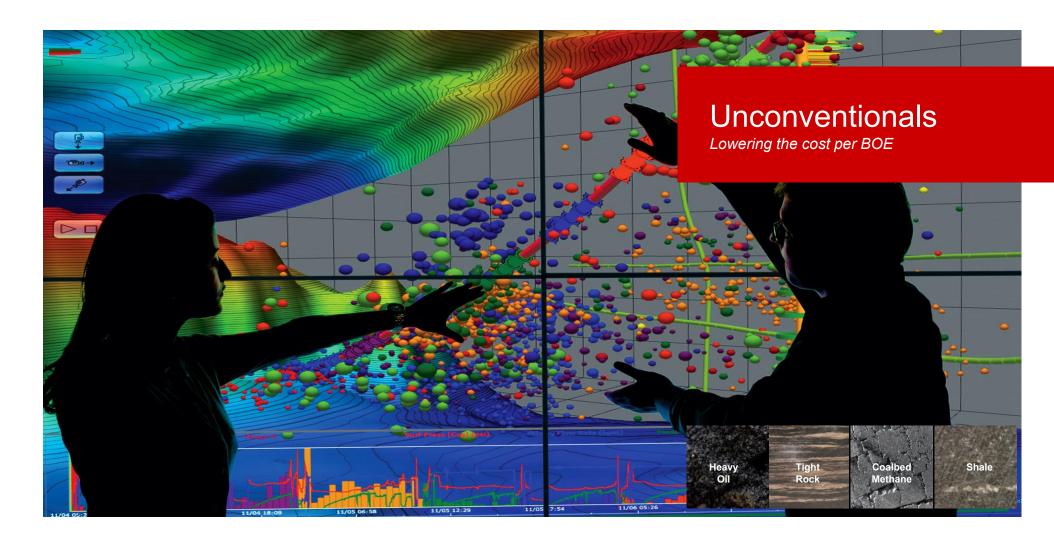


- Well production optimization
- Improved asset recovery
- Well abandonment



- Increased efficiency
- Reduced uncertainty
- Ultra-reliability

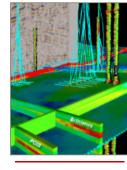
HALLIBURTON



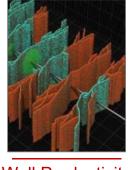
# Unconventionals – Lowering Cost per BOE







Subsurface Insight



Well Productivity



Less



**Operational Efficiency** 

**Drilling Optimization** 



**Supply Chain** 





Surface Efficiency

**HALLIBURTON** 

## Unconventionals – Well Productivity

# **Automated Fracturing Service**

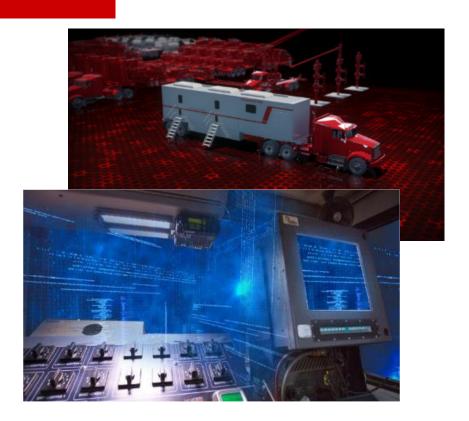
Industry-first automated fracturing solution

Machine learning & frac domain expertise combined to control equipment

More even distribution of proppant and fluid to each cluster – 30% improvement in cluster efficiency

Well productivity – 10-25% more production on the wells completed with automated frac

Deployed across all major basins in NAM and internationally



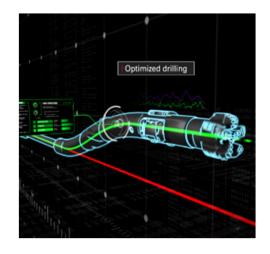
## Unconventionals – Drilling Optimization

# iCruise® Intelligent Rotary Steerable System



#### **Superior Platform**

Deployed in the US shale basins and internationally, with the highest mechanical specs on the market and up to 18 degree/100 feet dogleg capability



#### **Drilling Automation**

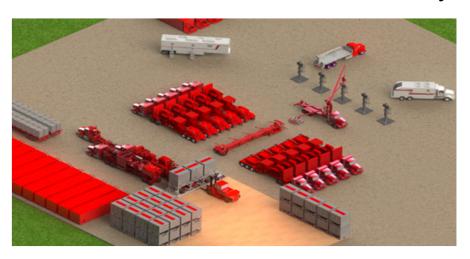
Uses BHA Digital Twin to produce predictable and consistent drilling results, reducing non-productive time and equipment wear



#### **Improved Returns**

Modular design compresses R&M time, improving asset velocity

# Unconventionals – Surface Efficiency



20%	LESS CAPITAL
<b>35</b> %	LESS PERSONNEL
40%	LESS COMPLETION TIME





100% of the fleet, quiet and dual fuel fleets available

ExpressKinect™ Wellhead Connector



Reduces rig-up time, increases safety and operational efficiency

ExpressSand™ System



Reduces footprint at wellsite, significantly lowers operational and capital costs

Snapshot<sup>™</sup> Software

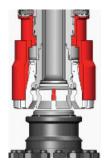


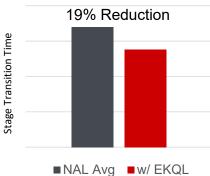
Streamlines wellsite processes and increases back-office efficiencies

## Unconventionals – Operational Efficiency

# **Integrated Completions**

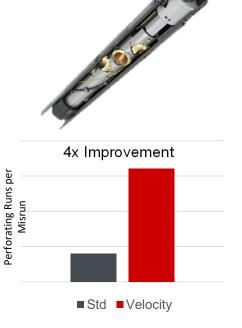
#### ExpressKinect™ Quick Latch





- Work Safer
   Save Times
- Save Time

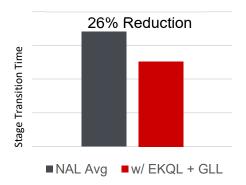
#### Velocity™ Modular Perforating Gun System



- Work Safer
- Improve Reliability

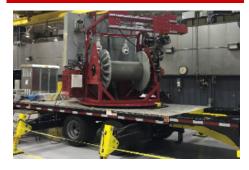
# EcoSeal Greaseless Wireline



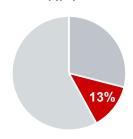


- Work Safer
- Save Time
- Reduce Environmental Impact

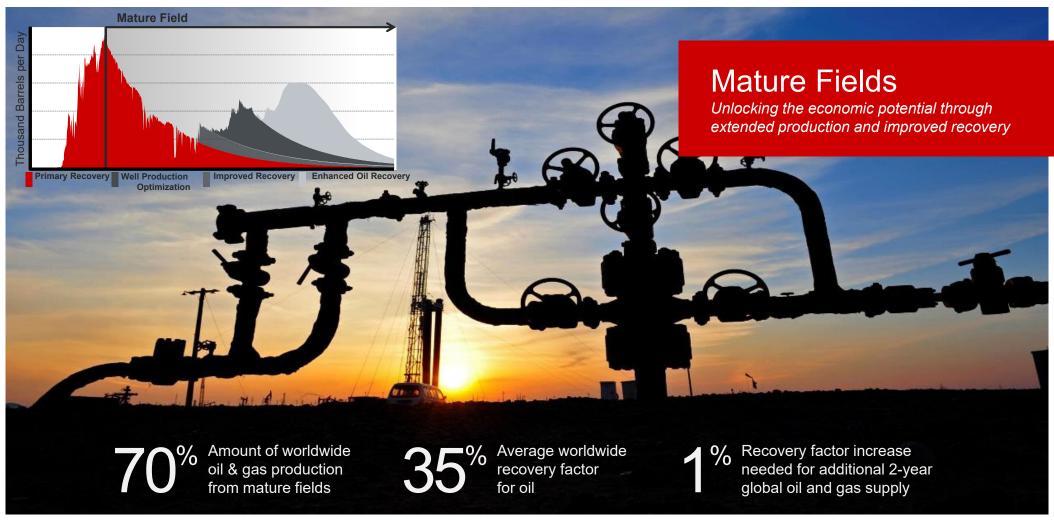
#### E-Winch



Reduce major source of NPT



- Work Safer
- Save Time
- Improve Reliability

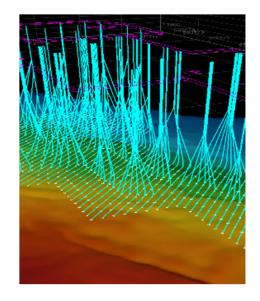


#### Mature Fields Solutions Portfolio



#### **Well Production Optimization**

- Artificial lift
- Specialty chemicals
- Diagnostics (wireline, coil tubing)
- Remediation and cleanout
- Resolution of gas migration issues



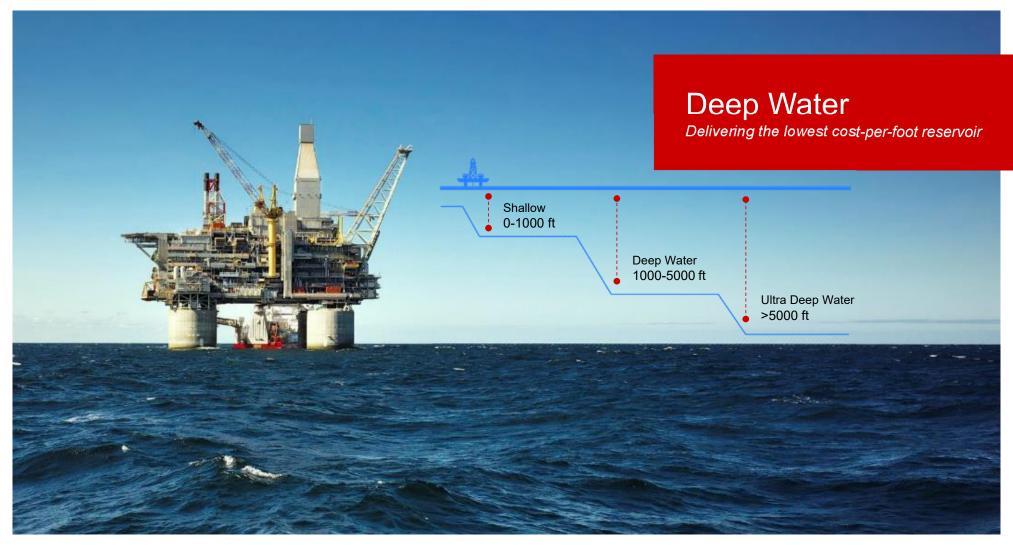
**Improved Asset Recovery** 

- Infill drilling
- Multilaterals
- Automation and production analytics
- EOR

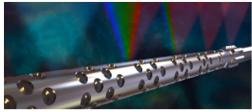


Well Abandonment / P&A

- Safe and compliant operations
- Well integrity
- Reliable barrier assurance



## Deep Water Solutions Portfolio





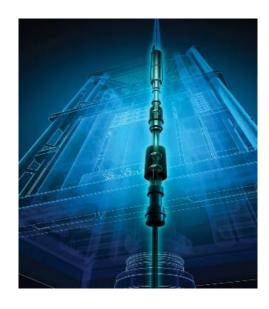
#### **Reduced Uncertainty**

- Logging-while-drilling
- Open hole wireline
- Field development planning



#### **Increased Efficiency**

- Integrated drilling solutions
- Real-time monitoring and decision making
- Well control for safe and seamless operations

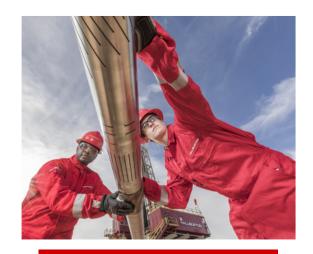


#### **Increased Reliability**

- Wellbore integrity solutions
- Optimized completions
- Sustainable production

## Deep Water – Reduced Uncertainty

# EarthStar<sup>™</sup> Ultra-deep Resistivity Service



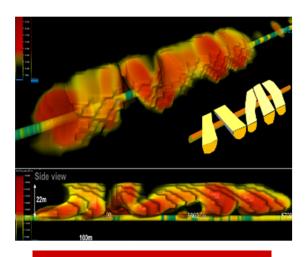
#### Geostop

Delivers the highest depth of investigation in the industry to see 200 feet around the wellbore and avoid hazards



#### **Geosteer**

Steering the well in the sweet spot maximizes reservoir contact and increases production



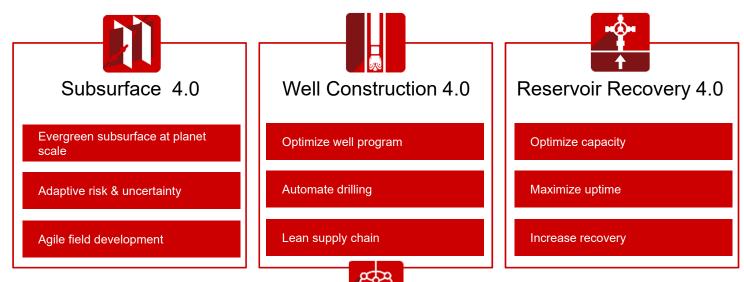
#### Geomap

Has unique 3D inversion capabilities to map formation boundaries and fluid movements that help discover bypassed pay and more reserves

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# **HALLIBURTON 4.0**









#### 1020 Revenue Breakdown

#### Middle East/Asia

Middle East/Asia revenue was \$1.2 billion, a 9% increase year over year, largely resulting from increased activity in the majority of product service lines in the United Arab Emirates, Indonesia, and Malaysia, partially offset by lower project management activity in India.

# North America North America reve when compared to was mainly due to

49%

North America revenue was \$2.5 billion, a 25% decrease when compared to the first quarter of 2019. This decline was mainly due to reduced activity and pricing in North America land, primarily associated with pressure pumping, well construction, and completion tool sales. This decline was partially offset by increased artificial lift activity and specialty chemicals sales in North America land, and stimulation activity in the Gulf of Mexico.

#### Europe/Africa/CIS

Europe/Africa/CIS revenue was \$831 million, an 11% increase year over year, resulting primarily from increased drilling-related activity in the North Sea, improved well construction activity in Russia, and increased completions activity in Algeria, partially offset by reduced activity in multiple product service lines in Ghana.

#### **Latin America**

Latin America revenue was \$516 million, a 12% decrease year over year, resulting primarily from reduced fluids activity and stimulation services across the region, particularly in Argentina, coupled with decreased activity in multiple product service lines in Brazil, Ecuador and Colombia. These declines were partially offset by increased activity across multiple product service lines in Mexico and Guyana.

10%

24%

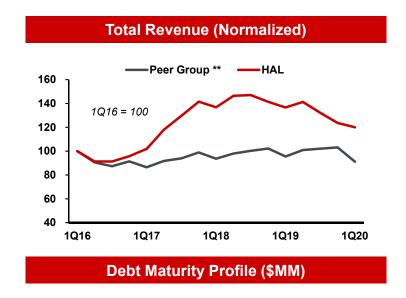
17%

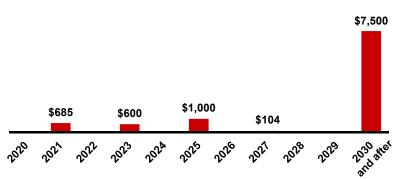
# Segment and Geographic Results

#### Millions of dollars

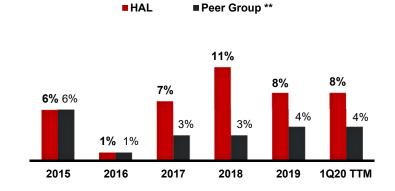
Revenue	_	Q118	Q218	Q318	Q418	Q119	Q219	Q319	Q419	Q120	2018	2019	YTD 2020
By segment results:													
Completion and Production		\$ 3,807	\$ 4,164	\$ 4,170	\$ 3,832	\$ 3,662	\$ 3,805	\$ 3,506	\$ 3,058	\$ 2,962	\$ 15,973	\$ 14,031	\$ 2,962
Drilling and Evaluation		1,933	1,983	2,002	2,104	2,075	2,125	2,044	2,133	2,075	8,022	8,377	2,075
	Total	\$ 5,740	\$ 6,147	\$ 6,172	\$ 5,936	\$ 5,737	\$ 5,930	\$ 5,550	\$ 5,191	\$ 5,037	\$ 23,995	\$ 22,408	\$ 5,037
By geographic region:													
North America		\$ 3,517	\$ 3,834	\$ 3,739	\$ 3,341	\$ 3,275	\$ 3,327	\$ 2,949	\$ 2,333	\$ 2,460	\$ 14,431	\$ 11,884	\$ 2,460
Latin America		457	479	522	607	587	571	608	598	516	2,065	2,364	516
Europe / Africa / CIS		716	726	757	746	748	823	831	883	831	2,945	3,285	831
Middle East / Asia		1,050	1,108	1,154	1,242	1,127	1,209	1,162	1,377	1,230	4,554	4,875	1,230
	Total	\$ 5,740	\$ 6,147	\$ 6,172	\$ 5,936	\$ 5,737	\$ 5,930	\$ 5,550	\$ 5,191	\$ 5,037	\$ 23,995	\$ 22,408	\$ 5,037
Operating Income / (Loss)	_	Q118	Q218	Q318	Q418	Q119	Q219	Q319	Q419	Q120	2018	2019	YTD 2020
Completion and Production		\$ 500	\$ 669	\$ 613	\$ 496	\$ 368	\$ 470	\$ 446	\$ 387	\$ 345	\$ 2,278	\$ 1,671	\$ 345
Drilling and Evaluation		188	191	181	185	123	145	150	224	217	745	642	217
Corporate and other		(69)	(71)	(78)	(73)	(65)	(65)	(60)	(65)	(60)	(291)	(255)	(60)
Impairments and other charges		(265)	-	-	-	(61)	(247)	-	(2,198)	(1,073)	(265)	(2,506)	(1,073)
	Total	\$ 354	\$ 789	\$ 716	\$ 608	\$ 365	\$ 303	\$ 536	\$ (1,652)	\$ (571)	\$ 2,467	\$ (448)	\$ (571)
CAPEX		\$ 501	\$ 565	\$ 409	\$ 551	\$ 437	\$ 408	\$ 345	\$ 340	\$ 213	\$ 2,026	\$ 1,530	\$ 213

### **Financial Metrics**

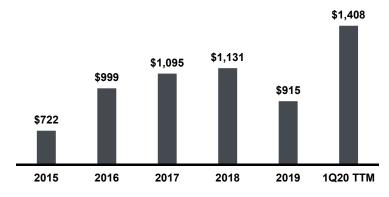




## Return on Capital Employed\*



#### Adjusted Free Cash Flow\* (\$MM)



<sup>\*</sup> Excludes certain charges. See slide 25 for reconciliation of Return on Capital Employed to Adjusted Return on Capital Employed and slide 26 for reconciliation of Cash Flows from Operating Activities to Adjusted Free Cash Flow.



<sup>\* \*</sup> Peer Group includes Schlumberger and Baker Hughes Company

## Reconciliation of As Reported ROCE to Adjusted ROCE

(\$millions)	2015	2016	2017	2018	2019	1Q20 TTM
As reported net income attributable to company	\$(671)	\$(5,763)	\$(463)	\$1,655	\$(1,131)	\$(2,300)
Interest expense, after-tax	329	529	517	479	450	581
As reported operating profit, after-tax	\$(341)	\$(5,234)	\$54	\$2,134	\$(681)	\$(1,719)
Adjustments, after-tax	1,972	5,621	1,440	5	2,215	3,279
Adjusted operating profit, after-tax (a)	\$1,631	\$387	\$1,494	\$2,139	\$1,534	\$1,560
Average capital employed (b)	\$27,606	\$26,378	\$20,561	\$19,591	\$19,243	\$18,464
As reported ROCE (c)	(1%)	(20%)	0%	11%	-4%	-9%
Adjusted ROCE (c)	6%	1%	7%	11%	8%	8%

<sup>(</sup>a) Management believes that operating income adjusted for certain charges is useful to investors to assess and understand operating performance, especially when comparing results with previous and subsequent periods or forecasting performance for future periods, primarily because management views the charges to be outside of the company's normal operating results. Management analyzes operating income without the impact of these charges as an indicator of performance, to identify underlying trends in the business, and to establish operational goals. See slide 23 for further details on these adjustments, pre-tax.

<sup>(</sup>b) Average capital employed is a statistical mean of the combined values of debt and shareholders' equity for the beginning and end of the period.

<sup>(</sup>c) As reported return on capital employed (ROCE) is calculated as: "As reported operating profit, after-tax" divided by "Average capital employed." Adjusted ROCE is calculated as: "Adjusted operating profit, after-tax" divided by "Average capital employed."

## Reconciliation of Cash Flows from Operating Activities to Adjusted Free Cash Flow

(\$millions)	2015	2016	2017	2018	2019	1Q20 TTM
Total cash flows provided by (used in) operating activities	\$2,906	\$(1,703)	\$2,468	\$3,157	\$2,445	\$2,714
Capital expenditures	(2,184)	(798)	(1,373)	(2,026)	(1,530)	(1,306)
Free cash flow (a)	\$722	\$(2,501)	\$1,095	\$1,131	\$915	\$1,408
BHI termination fee	-	(3,500)	-	-	-	-
Adjusted free cash flow	\$722	\$999	\$1,095	\$1,131	\$915	1,408

<sup>(</sup>a) Management believes that free cash flow, which is defined as "Total cash flows provided by (used in) operating activities" less "Capital expenditures," is useful to investors to assess and understand liquidity, especially when comparing results with previous and subsequent periods. Management views free cash flow as a key measure of liquidity in the company's business.

## Why Invest in Halliburton?

Globally diversified oilfield services company with 13 different product service lines

Leading position in North America and a strong international franchise

Collaborating and engineering differentiated solutions to maximize asset value for our customers

Delivering strong cash flow and industryleading returns

