



Pampa Energía Selects Halliburton to Support Enterprise Digital Transformation

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HOUSTON--(BUSINESS WIRE)--Jun. 9, 2026-- Halliburton (NYSE: HAL) has entered into a multi-year agreement with Pampa Energía to support the digital transformation of its unconventional operations in Vaca Muerta, one of the world's most significant shale plays. As regional development accelerates, the agreement supports Pampa Energía's strategy to scale efficiently, strengthen decision-making, and deliver consistent execution within subsurface and operations teams.

"This collaboration is about transforming decision-making and execution, turning insights into outcomes, effectively," said Tony Antoun, senior vice president, Landmark, Halliburton. "By connecting trusted data, proven science, and industrial grade AI in the workflows teams use, we can help Pampa Energía move from insight to action faster and advance its Vaca Muerta growth strategy with confidence."

Under the agreement, Halliburton will work with Pampa Energía to deploy an integrated digital transformation program that includes digital orchestration, high-resolution reservoir modeling, logistics optimization, and energy efficiency management. The program aligns data governance, automation, and scientific models to increase decision velocity, strengthen team coordination, and maximize asset value. The approach reflects Halliburton's focus on configured digital solutions that integrate trusted science into enterprise workflows at scale.

The collaboration supports Pampa Energía's Vaca Muerta development strategy with a scalable and evolving digital foundation that supports long-term performance in Argentina's unconventional market. As the company advances plans to expand production by up to 45,000 barrels per day by 2027, the program will help deliver growth with operational consistency and capital efficiency. It also provides a foundation for future digital expansion as development activity increases.

ABOUT HALLIBURTON

Halliburton is one of the world's leading providers of products and services to the energy industry. Founded in 1919, we create innovative technologies, products, and services that help our customers maximize their value throughout the life cycle of an asset and advance a sustainable energy future. Visit us at www.halliburton.com; connect with us on [LinkedIn](#), [YouTube](#), [Instagram](#), and [Facebook](#).

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