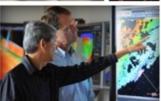
Filing pursuant to Rule 425 under the Securities Act of 1933, as amended Deemed filed under Rule 14a-12 under the Securities Exchange Act of 1934, as amended Filer: Halliburton Company Subject Company: Baker Hughes Incorporated

Commission File No.: 001-09397

The following is a quarterly update presentation for Halliburton Company.











### **HALLIBURTON**

### Quarter Update: Fourth Quarter 2015

Investor Relations Contacts:
Kelly Youngblood, Vice President
Scott Danby, Manager
281-871-2688 or investors@halliburton.com

NYSE Stock Symbol: HAL

Common Dividend: \$0.18 in Fourth Quarter 2015 Shares Outstanding: 858 Million as of 1/29/2016

www.halliburton.com

### Safe Harbor

The statements in this presentation that are not historical statements, including statements regarding future financial performance and the pending Baker Hughes transaction, are forward-looking statements within the meaning of the federal securities laws. These statements are subject to numerous risks and uncertainties, many of which are beyond the company's control, which could cause actual results to differ materially from the results expressed or implied by the statements. These risks and uncertainties include, but are not limited to: with respect to the Baker Hughes acquisition, the timing to consummate the proposed transaction; the terms, timing and completion of divestitures undertaken to obtain required regulatory approvals; the conditions to closing of the proposed transaction may not be satisfied or the closing of the proposed transaction otherwise does not occur; the risk a regulatory approval that may be required for the proposed transaction is not obtained or is obtained subject to conditions that are not anticipated; the diversion of management time on transaction-related issues; the ultimate timing, outcome and results of integrating the operations of Halliburton and Baker Hughes and the ultimate outcome of Halliburton's operating efficiencies applied to Baker Hughes' products and services; the effects of the business combination of Halliburton and Baker Hughes, including the combined company's future financial condition, results of operations, strategy and plans; expected synergies and other benefits from the proposed transaction and the ability of Halliburton to realize such synergies and other benefits; with respect to the Macondo well incident, final court approval of, and the satisfaction of the conditions in, Halliburton's September 2014 settlement, including the results of any appeals of rulings in the multi-district litigation; indemnification and insurance matters; with respect to repurchases of Halliburton common stock, the continuation or suspension of the repurchase program, the amount, the timing and the trading prices of Halliburton common stock, and the availability and alternative uses of cash; changes in the demand for or price of oil and/or natural gas can be significantly impacted by weakness in the worldwide economy; consequences of audits and investigations by domestic and foreign government agencies and legislative bodies and related publicity and potential adverse proceedings by such agencies; protection of intellectual property rights and against cyber attacks; compliance with environmental laws; changes in government regulations and regulatory requirements, particularly those related to offshore oil and natural gas exploration, radioactive sources, explosives, chemicals, hydraulic fracturing services, and climate-related initiatives; compliance with laws related to income taxes and assumptions regarding the generation of future taxable income; risks of international operations, including risks relating to unsettled political conditions, war, the effects of terrorism, foreign exchange rates and controls, international trade and regulatory controls, and doing business with national oil companies; weather-related issues, including the effects of hurricanes and tropical storms; changes in capital spending by customers; delays or failures by customers to make payments owed to us; execution of long-term, fixed-price contracts; structural changes in the oil and natural gas industry; maintaining a highly skilled workforce; availability and cost of raw materials; and integration and success of acquired businesses and operations of joint ventures. Halliburton's Form 10-K for the year ended December 31, 2015, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss some of the important risk factors identified that may affect Halliburton's business, results of operations, and financial condition. Halliburton undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

### Safe Harbor

#### Additional information

This communication does not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities or a solicitation of any vote or approval. This communication relates to a proposed business combination between Halliburton and Baker Hughes. In connection with this proposed business combination, Halliburton has filed with the Securities and Exchange Commission (the "SEC") a registration statement on Form S-4, including Amendments No. 1 and 2 thereto, and a definitive joint proxy statement/prospectus of Halliburton and Baker Hughes and other documents related to the proposed transaction. The registration statement was declared effective by the SEC on February 17, 2015 and the definitive proxy statement/prospectus has been mailed to stockholders of Halliburton and Baker Hughes. INVESTORS AND SECURITY HOLDERS OF HALLIBURTON AND BAKER HUGHES ARE URGED TO READ THE JOINT PROXY STATEMENT/PROSPECTUS, REGISTRATION STATEMENT AND OTHER DOCUMENTS FILED OR THAT MAY BE FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION. Investors and security holders may obtain free copies of these documents and other documents filed with the SEC by Halliburton and/or Baker Hughes through the website maintained by the SEC at http://www.sec.gov. Copies of the documents filed with the SEC by Halliburton are available free of charge on Halliburton's internet website at http://www.halliburton.com or by contacting Halliburton's Investor Relations Department by email at investors@Halliburton.com or by phone at +1-281-871-2688. Copies of the documents filed with the SEC by Baker Hughes are available free of charge on Baker Hughes' internet website at http://www.bakerhughes.com or by contacting Baker Hughes' Investor Relations Department by email at alondra.oteyza@bakerhughes.com or by phone at +1-713-439-8822.

### Participants in Solicitation

Halliburton, Baker Hughes, their respective directors and certain of their respective executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of Halliburton is set forth in its Annual Report on Form 10-K for the year ended December 31, 2015, which was filed with the SEC on February 5, 2016, and its proxy statement for its 2015 annual meeting of stockholders, which was filed with the SEC on April 7, 2015. Information about the directors and executive officers of Baker Hughes is set forth in its Annual Report on Form 10-K for the year ended December 31, 2014, which was filed with the SEC on February 26, 2015, its proxy statement for its 2015 annual meeting of stockholders, which was filed with the SEC on March 27, 2015, and its Quarterly Report on Form 10-Q for the quarter ended September 30, 2015, which was filed with the SEC on October 21, 2015. These documents can be obtained free of charge from the sources indicated above. Additional information regarding the participants in the proxy solicitations and a description of their direct and indirect interests, by security holdings or otherwise, are contained in the proxy statement/prospectus and other relevant materials filed with the SEC.



# Agenda

- Company Overview
- Market Outlook
- Acquisition Update
- Strategic Markets
  - Deep Water
  - Unconventionals
  - Mature Fields
- Financials

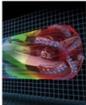
## Service Offerings

### **HALLIBURTON**

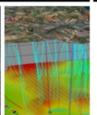
### **Drilling and Evaluation**







Drill Bits &Services



Landmark









Cementing



Completion Tools



**Baroid** 

Sperry Drilling



Testing & Subsea



Wireline & Perforating



Multi-Chem

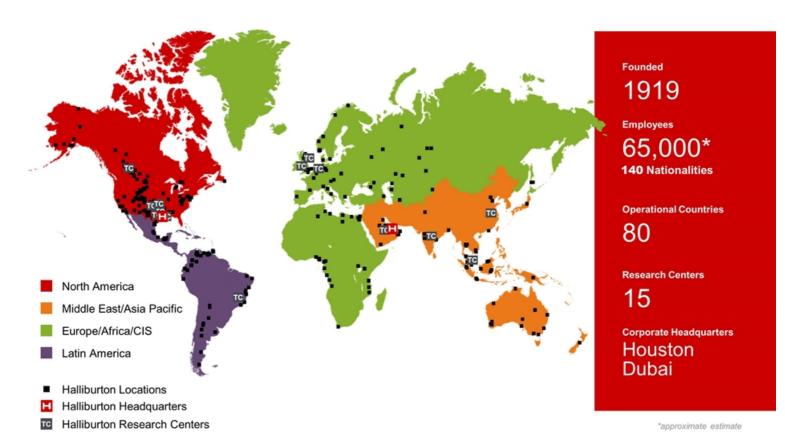


Production Enhancement



Production Solutions

### Halliburton Global Franchise



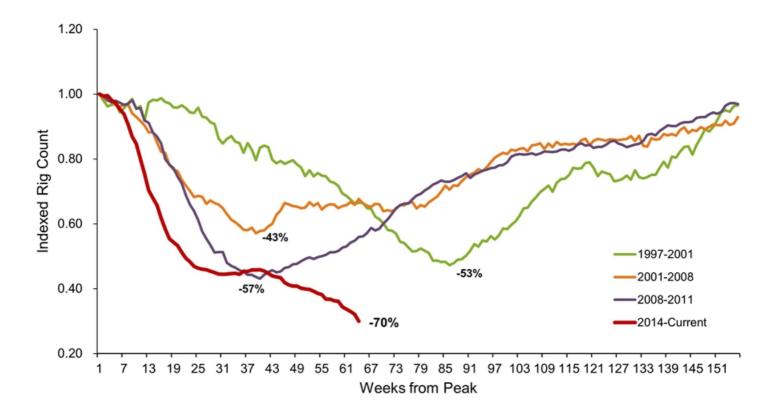
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## Comparing North America Cycles

Index of the U.S. Rig Count During Last Three Major Cycles



Source: Baker Hughes U.S. Rig Count - through 2/5/16

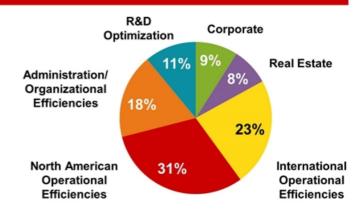
### Halliburton and Baker Hughes

Creating a Leading Oilfield Services Company

# A Compelling Strategic Combination...

- Accelerates Halliburton Strategy in Unconventionals, Deep Water and Mature Fields
- Combined company well-positioned for continued superior growth, margins and returns
- Accretive to cash flow by end of year one after close; accretive to earnings per share by end of year two after close

### ...with Nearly \$2 Billion of Annual Cost Synergies



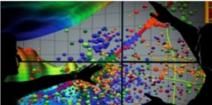
### **Deal updates**

- Sales process for planned divestitures continues.
- The review by the European Commission (EC) entered into Phase II, and Halliburton and the EC reached an agreement to extend the review by 20 working days. Halliburton believes the extension will facilitate the EC's review of a remedies package, which will be formally offered by the company in the near future in order to address the EC's concerns.
- Reviews in other jurisdictions continue.

### Strategic Market Focus

We execute through collaboration, innovation, and process excellence to create value for our customers.







### Deep Water

### LOWEST COST PER FOOT RESERVOIR DELIVERY

- » Reduced Uncertainty
- » Increased Reliability

#### Unconventionals

#### LOWEST COST PER BOE

- » Surface Efficiency
- » Customized Chemistry
- » Subsurface Insight

### Mature Fields

### INCREMENTAL BARRELS AND MAXIMUM RECOVERY

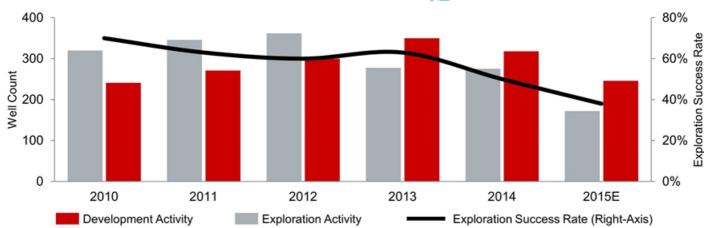
- » Immediate Impact Interventions
- » Optimized Reservoir Management
- » New Pay Zones

## **Deepwater Opportunity**

#### Deep water represents...

- 11% of current global production
- 66% of discoveries, by volume, in the last five years





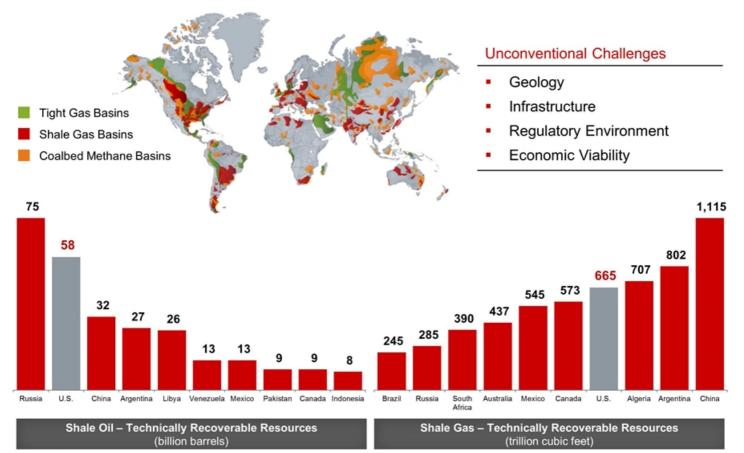
Source: Quest Offshore, Wood Mackenzie, IHS Upstream Competition and NOC Strategy Services

### Deep Water - Delivering the Safest, Lowest Cost Per Foot Drilled

#### **Reducing Uncertainty** Increasing Reliability RezConnect<sup>1</sup> GeoTap® IDS DrillingXpert<sup>1</sup> Enhanced Single-Trip Well Testing System Sensor Software Multi-Zone FracPac™ System Consolidates Real-Time Industry's First Fully Collects and Identifies ESTMZ™ System Helps Monitoring and Drilling **Acoustically Controlled** Fluid Samples During Reduce Completion Cost in Modeling into Single **Testing System Drilling Operations Multiple-Zone Completions Platform** Acoustic activation of Improved sample integrity Improved planning Simultaneous perforations testing tools, with capabilities Collect multiple samples High-volume fracturing verification within hours, not days Increased drilling efficiency · Reduces costly rig time · Receive and analyze Real-time optimization well-test data in real time

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## Unconventionals - Global Opportunity



Source: EIA, "Technically Recoverable Shale Oil and Shale Gas Resources," June 2013

## Unconventionals - Surface Efficiency



20% LESS CAPITAL

35% LESS PERSONNEL

40% LESS COMPLETION TIME

SandCastle® Vertical Storage Bins



Q10™ Pump

Sand Logistics Command Center



**Mobile Technologies** 

Reduces footprint at wellsite, significantly lowers operational and capital costs



Significantly lowers downtime and maintenance costs



Allows procurement and logistics specialists to monitor sand supply and deliveries in real time

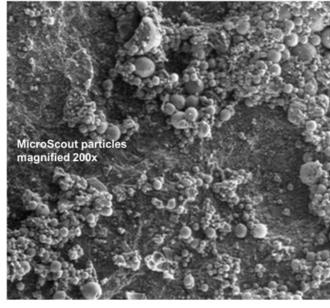
Streamlines wellsite processes and increases back-office efficiencies

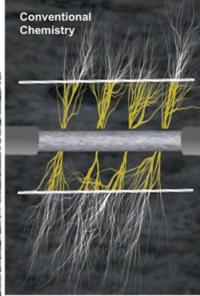
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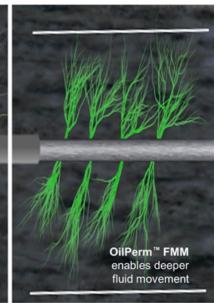
## Unconventionals - Custom Chemistry



Enhances conductivity and production by placing fine particulates into secondary microfractures too small to be propped by conventional frac sand.





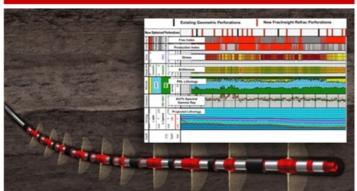


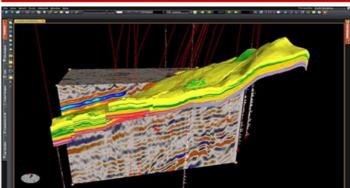
RockPerm<sup>™</sup> Analysis A laboratory testing process to select the optimum additives for a stimulation treatment. OilPerm Formation Mobility Modifiers (FMMs) are designed to improve flow and enhance hydrocarbon production from shale reservoirs.

## Unconventionals - Subsurface Insight

### FracInsight<sup>sM</sup> Service

### DecisionSpace® Earth Modeling

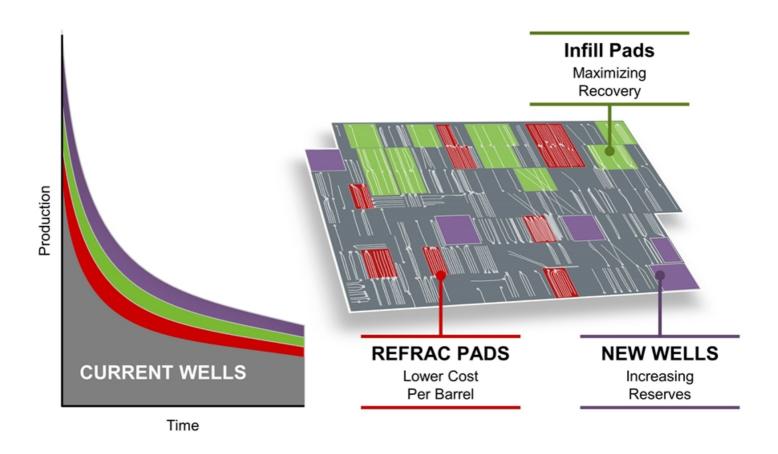




Select perforation clusters and frac stage locations to maximize production and minimize cost

- Helping design more cost-effective wells by integrating geological data with well construction
- Evaluates rock properties to identify optimal entry points
- Works with any horizontal openhole logs, horizontal cased-hole logs, or vertical openhole logs + LWD data
- Eliminated unnecessary treatments for Eagle Ford customer, reducing stimulation costs by 35%
- Full field 3-D visualization tools
- Accelerates seismic data analysis by up to 80%
- Saved 15 drilling days for deepwater NOC customer by optimizing well construction plan

# Unconventionals – A Portfolio Approach



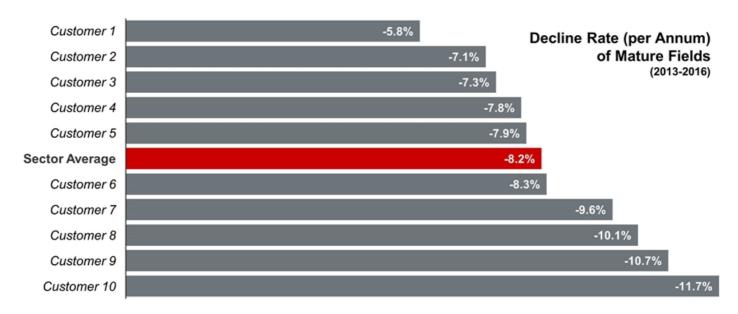
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HALLIBURTON

## Mature Fields - Impacting the Decline Curve

- Mature Fields is an underserved market
- Collaborate with our customers
- Grow through consulting-led mature field projects
- Deploy multilateral and infill drilling technologies



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## Mature Fields - Consulting-Led Projects



### Mexico - Humapa

- Contracted to manage asset block and to deliver services from asset planning to production operations
- Leveraging unconventional horizontal techniques and technology, as well as experience, in nearby Remolino project

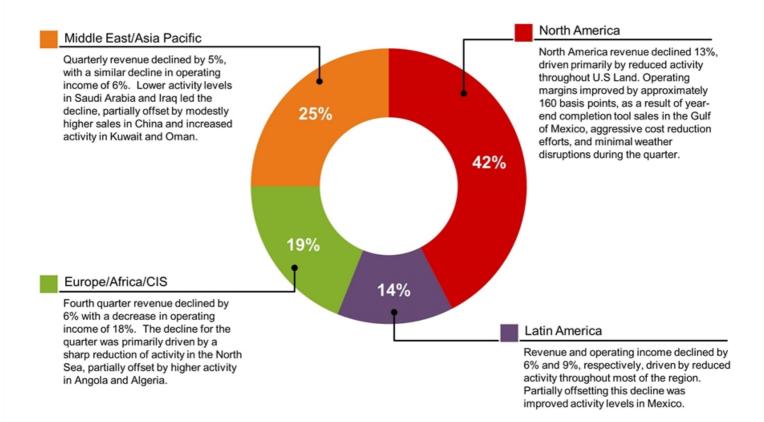
#### Ecuador - Igapo

- Multibillion-dollar opportunity over nine mature fields
- Contracted to provide consulting, drilling, and completions services
- Total project term is 15 years, with potential for a five-year extension

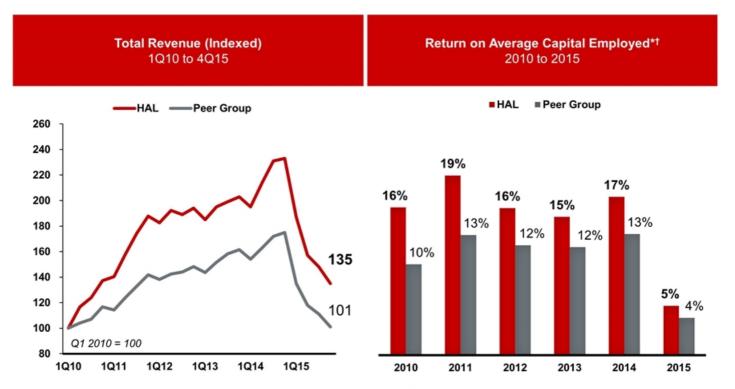
#### Malaysia - Bayan

- Redeveloping Bayan oil and gas field off East Malaysia
- Project includes seismic analysis, workover of existing wells, and new well drilling

### 4Q15 Revenue Breakdown



### Financial Goals

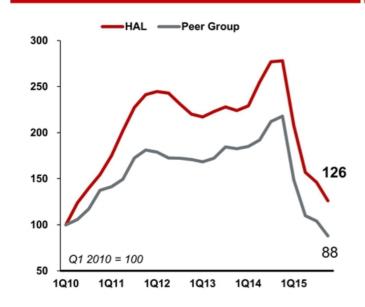


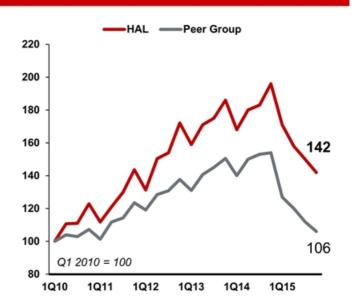
- \* Excludes certain charges. See page 26 for reconciliation of adjusted return on average capital employed to return on average capital employed.
- † Return on Average Capital Employed is defined as net income attributable to company plus after tax interest expense divided by long-term debt plus shareholders' equity (average values from the beginning and end of the period)

### Global Revenue



#### International Revenue (Indexed) 1Q10 to 4Q15





# Geographic Results

(\$millions)		1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014	2015
Revenue																
North America		\$3,706	\$3,802	\$3,881	\$3,823	\$3,901	\$4,344	\$4,724	\$4,729	\$3,542	\$2,671	\$2,488	\$2,155	\$15,212	\$17,698	\$ 10,856
Latin America		945	944	1,002	1,018	859	897	1,045	1,074	949	767	739	694	3,909	3,875	3,149
Europe / Africa / CIS		1,187	1,299	1,340	1,399	1,299	1,381	1,464	1,346	1,097	1,095	1,021	962	5,225	5,490	4,175
Middle East / Asia		1,136	1,272	1,249	1,399	1,289	1,429	1,468	1,621	1,462	1,386	1,334	1,271	5,056	5,807	5,453
	Total	\$6,974	\$7,317	\$7,472	\$7,639	\$7,348	\$8,051	\$8,701	\$8,770	\$7,050	\$5,919	\$5,582	\$5,082	\$29,402	\$32,870	\$23,633
Operating Income/(Los	ss)															
North America		\$ 605	\$ 666	\$ 657	\$ 644	\$ 602	\$ 790	\$ 906	\$ 918	\$ 279	\$ 130	\$ 8	\$ 41	\$ 2,572	\$ 3,216	\$ 458
Latin America		109	101	155	153	100	61	138	132	122	112	108	98	518	431	440
Europe / Africa / CIS		121	161	201	207	146	186	216	141	86	164	150	123	690	689	523
Middle East / Asia		187	219	200	259	211	264	262	337	281	307	298	281	865	1,074	1,167
Corporate and Other		(1,120)	(163)	(105)	(119)	(89)	(107)	112	(83)	(69)	(70)	(58)	(70)	(1,507)	(167)	(268)
Impairments and other charges		-	-	-	-	-	-	-	(129)	(1,208)	(306)	(381)	(282)	-	(129)	(2,177)
Baker Hughes acquisition related costs	on-	-	-	-	-	-	-	-	(17)	(39)	(83)	(82)	(105)	-	(17)	(308)
	Total	\$ (98)	\$ 984	\$1,108	\$1,144	\$ 970	\$1,194	\$1,634	\$1,299	\$ (548)	\$ 254	\$ 43	\$ 86	\$ 3,138	\$ 5,097	\$ (165)

# Items Included in Geographic Results

(\$millions)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014	2015
Operating Income/(Loss)															
North America															
Restructuring charges	-	-	(34)	(7)	-	-	-	-	-	-	-		(41)	-	-
Latin America															
Restructuring charges	-	-	(4)	(4)	-	-	-	-	-	-	-	-	(8)	-	-
Europe / Africa / CIS															
Restructuring charges			(6)	(2)									(8)		
Restructuring charges	-	•	(0)	(2)	-		-	-	-			-	(0)	-	-
Middle East / Asia															
Restructuring charges	-	-	(7)	(5)				-	-	-	-		(12)	-	-
Corporate and other:															
Macondo-related activity	(1,000)	-		-		-	195	-	-	-	-		(1,000)	195	-
Restructuring charges	-	-	(3)	(20)		-	-	-	-	-	-	-	(23)	-	-
Charitable contributions	_	(55)		-	-	-	-	-	-	-	-	-	(55)	-	-
Patent infringement case settlement	-		-	-	-	-	-		-	-	-	-	-	-	-
Impairments and other charges:	-	-	-	7.	-		-	(129)	(1,208)	(306)	(381)	(282)	-	(129)	(2,177)
Baker Hughes acquisition-related costs:	-	-	-	-	-		-	(17)	(39)	(83)	(82)	(105)	-	(17)	(308)
Total	\$(1,000)	\$(55)	\$ (54)	\$ (38)	\$ -	\$ -	\$ 195	\$ (146)	\$(1,247)	\$ (389)	\$ (463)	\$ (387)	\$ (1,147)	\$ 49	\$ (2,485)

# Segment Results

(\$millions) Revenue	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014	2015
Completion and Production	\$4,100	\$4,363	\$4,501	\$4,542	\$4,420	\$4,942	\$5,420	\$5,471	\$4,246	\$3,444	\$3,200	\$2,831	\$ 17,506	\$ 20,253	\$ 13,682
Drilling and Evaluation	2,874	2,954	2,971	3,097	2,928	3,109	3,281	3,299	2,804	2,475	2,382	2,251	11,896	12,617	9,951
Total	\$6,974	\$7,317	\$7,472	\$7,639	\$7,348	\$8,051	\$8,701	\$8,770	\$7,050	\$5,919	\$5,582	\$5,082	\$ 29,402	\$ 32,870	\$ 23,633
Operating Income/(Loss)															
Completion and Production	\$ 615	\$ 732	\$ 763	\$ 765	\$ 661	\$ 887	\$1,071	\$1,051	\$ 462	\$ 313	\$ 163	\$ 144	\$ 2,875	\$ 3,670	\$ 1,069
Drilling and Evaluation	407	415	450	498	398	414	451	477	306	400	401	399	1,770	1,740	1,519
Corporate and other	(1,120)	(163)	(105)	(119)	(89)	(107)	112	(83)	(69)	(70)	(58)	(70)	(1,507)	(167)	(268)
Impairments and other charges	-	-	-	-	-	-	-	(129)	(1,208)	(306)	(381)	(282)		(129)	(2,177)
Baker Hughes acquisition- related costs	-		-	-	-	-	-	(17)	(39)	(83)	(82)	(105)	-	(17)	(308)
Total	\$ (98)	\$ 984	\$1,108	\$1,144	\$ 970	\$1,194	\$1,634	\$1,299	\$ (548)	\$ 254	\$ 43	\$ 86	\$ 3,138	\$ 5,097	\$ (165)
CAPEX	685	711	679	859	643	732	909	999	704	519	525	436	2,934	3,283	2,184
DDA	448	474	481	497	510	524	535	557	560	456	417	402	1,900	2,126	1,835

# Items Included in Segment Results

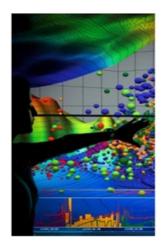
(\$millions) Operating Income/(Loss)	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	1Q15	2Q15	3Q15	4Q15	2013	2014	2015
Completion and Production:															
Restructuring charges	-	-	(40)	(10)	-	-	-	-	-	-	-	-	(50)	-	-
Drilling and Evaluation:															
Restructuring charges	-	-	(11)	(8)	-	-	-	-		-	-	-	(19)	-	
Corporate and other:															
Macondo-related activity	(1,000)	-	-	-	-	-	195	-	-		-	-	(1,000)	195	
Restructuring charges	-	-	(3)	(20)	-	-	-	-	-		-	-	(23)	-	-
Charitable contributions	-	(55)	-	-	-	-	-	-	-	-	-	-	(55)	-	-
Impairments and other charges	-	-	-	-	-	-	-	(129)	(1,208)	(306)	(381)	(282)	-	(129)	(2,177)
Baker Hughes acquisition-related costs	-	-	-	-	-	-	-	(17)	(39)	(83)	(82)	(105)	-	(17)	(308)
Total	\$(1,000)	\$ (55)	\$ (54)	\$ (38)	\$ -	\$ -	\$ 195	\$ (146)	\$(1,247)	\$ (389)	\$ (463)	\$ (387)	\$(1,147)	\$ 49	\$ (2,485)

## Reconciliation of As Reported ROACE to Adjusted ROACE

(\$millions)	2010	2011	2012	2013	2014	2015
As reported net income attributable to company	\$1,835	\$2,839	\$2,635	\$2,125	\$3,500	\$(671)
Interest expense, after-tax	209	181	206	260	289	315
As reported operating profit, after-tax	2,044	3,020	2,841	2,385	3,789	(356)
Adjustments, after-tax	75	88	208	738	(15)	1,800
Adjusted operating profit, after-tax (a)	\$2,119	\$3,108	\$3,049	\$3,123	\$3,774	\$1,444
Average capital employed (b)	13,396	16,124	19,323	21,021	22,785	27,160
As reported ROACE (c)	15%	19%	15%	11%	17%	-1%
Adjusted ROACE (c)	16%	19%	16%	15%	17%	5%

- (a) Management believes that operating income adjusted for certain charges is useful to investors to assess and understand operating performance, especially when comparing results with previous and subsequent periods or forecasting performance for future periods, primarily because management views the charges to be outside of the company's normal operating results. Management analyzes operating income without the impact of these charges as an indicator of performance, to identify underlying trends in the business, and to establish operational goals. See slides 23 and 25 for further details on these adjustments, pre-tax.
- (b) Average capital employed is a statistical mean of the combined values of long-term debt and shareholders' equity for the beginning and end of the period.
- (c) As reported return on average capital employed (ROACE) is calculated as: "As reported operating profit, after-tax" divided by "Average capital employed." Adjusted ROACE is calculated as: "Adjusted operating profit, after-tax" divided by "Average capital employed."

## Recap



Best-in-Class Unconventional Solutions



Robust Deepwater Service Portfolio



Comprehensive Mature Fields Capabilities



Expanded Platform for Superior Growth, Margins & Returns



Quarter Update: Fourth Quarter 2015

NYSE Stock Symbol: HAL Common Dividend: \$0.18 in Fourth Quarter 2015 Shares Outstanding: 858 Million as of 1/29/2016 www.halliburton.com

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